

## Goodbye Graffiti™ Inc.

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## Goodbye Graffiti™ “cleans up” City of Calgary

City of Calgary Municipal Graffiti Removal Contract awarded to Goodbye Graffiti™

### **FOR IMMEDIATE RELEASE – July 30<sup>th</sup> 2004**

Vancouver, BC - Goodbye Graffiti™ Inc. announced today that its Goodbye Graffiti Calgary franchise has been awarded the first ever City of Calgary Municipal Graffiti Removal contract. This massive project for ongoing removal of all graffiti from city property and parks in Calgary is estimated to be worth in excess of \$250,000 CAD per year, with the potential for a 4-year renewal option.

Securing this contract has enabled Goodbye Graffiti™ to significantly upgrade their Calgary infrastructure, strengthening an already dominant presence in the Calgary marketplace. Continuous expansion has a key role in Goodbye Graffiti’s mission to “clean the world, one wall at a time.” Nearing the end of their 7th year of operation, Goodbye Graffiti™ has removed over 4 million pieces of graffiti across North America.

*Says Perri Domm, Founder and President of Goodbye Graffiti™ Inc.: “As the world leader in this growing niche market, we are, in many ways, creating a new industry,”*

Goodbye Graffiti™ was founded in 1997 and offers a complete, proprietary line of graffiti removal products, custom-manufactured graffiti removal vehicles, extensively trained Certified Graffiti Removal Technicians, and the world’s first turnkey graffiti removal franchise.

For more information on Goodbye Graffiti,™ please contact Anna Maddison, Director of Operations, Goodbye Graffiti™ Inc.: 1-877-684-4747

[www.goodbyegraffiti.com](http://www.goodbyegraffiti.com)

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We Get it *off* & Keep it *off*™